



MASICON

2024 NASHIK

Learn Share Excel

8,9,10,11 February 2024



TRADE BROCHURE

Venue

**The Democracy Hotels, Resorts &
Convention Centres, Nashik**

www.masicon2024.com



INVITATION



Dear Friend,

Greetings from Team MASICON 2024, Nashik

We are always at the forefront of disseminating and sharing knowledge while providing a platform for interaction between service providers and Surgeons of India.

MASICON 2024, the 46th Annual Conference of the Maharashtra State Chapter of the Association of Surgeons of India, will be organized in Nashik and we are very pleased to invite you to participate in the MASICON 2024 to be held on **8th, 9th, 10th & 11th February 2024** in the Fastest Developing City of India - Nashik.

Your company has always been a leader in providing support to scientific activities in our field. By being a participant at the event, your company will be assured a high profile exposure and branding at this conference.

We are confident of maximum number of surgeons/delegates from all over Maharashtra for MASICON 2024, Nashik.

We anticipate your support and participation and look forward for your reply at the earliest.

For more details, please contact the Trade Committee Incharge **Dr. Sapana Nere 7720074101**.

Thanking you

TEAM MASICON 2024, Nashik

ORGANISING COMMITTEE



Organising Committee



Patron
Dr. Pramod Shinde



Org. Chairman
Dr. Govind Kulkarni



Org. Co-Chairman
Dr. Sudhir Bhamare



Org. Secretary
Dr. Mahesh Malu



Treasurer
Dr. Nandakishor Katore

Joint Organising Secretary



Dr. Nitin Ravate



Dr. Nagesh Madnoorkar



Dr. Kailash Mogal



Dr. Swapnil Parakh

Chairman Scientific Committee



Dr. Advay Aher

President NSS



Dr. Harshad Mahatme

Trade Committe

Dr. Manohar Karad

Dr. Sapna Nere

Dr. Keshav More

Dr. Ajay Jadhav

Dr. Sameer Kodare

Dr. Kiran Ingale

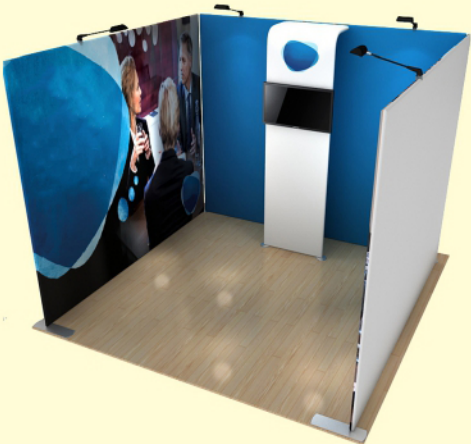
Dr. Abhaysing Walia

WHY PARTICIPATE

Masicon 2024, Nashik being the flagship conference of Maharashtra State Chapter Of Association of Surgeons of India, provides partners, exhibitors, and advertisers the unique opportunity to engage and interact with over 1500 Surgeons from all over Maharashtra and allied healthcare providers under one roof over 4 exciting days. It is a fantastic opportunity to network with existing and prospective customers while showcasing your products and services.

Every year this conference is supported by over 100+ exhibitors and this number is steadily rising. The Industry Exhibition Zone has been strategically placed right opposite the entrance of Food Zone in order to ensure visibility to all your partners, exhibitors, and advertisers.

WHO SHOULD PARTICIPATE

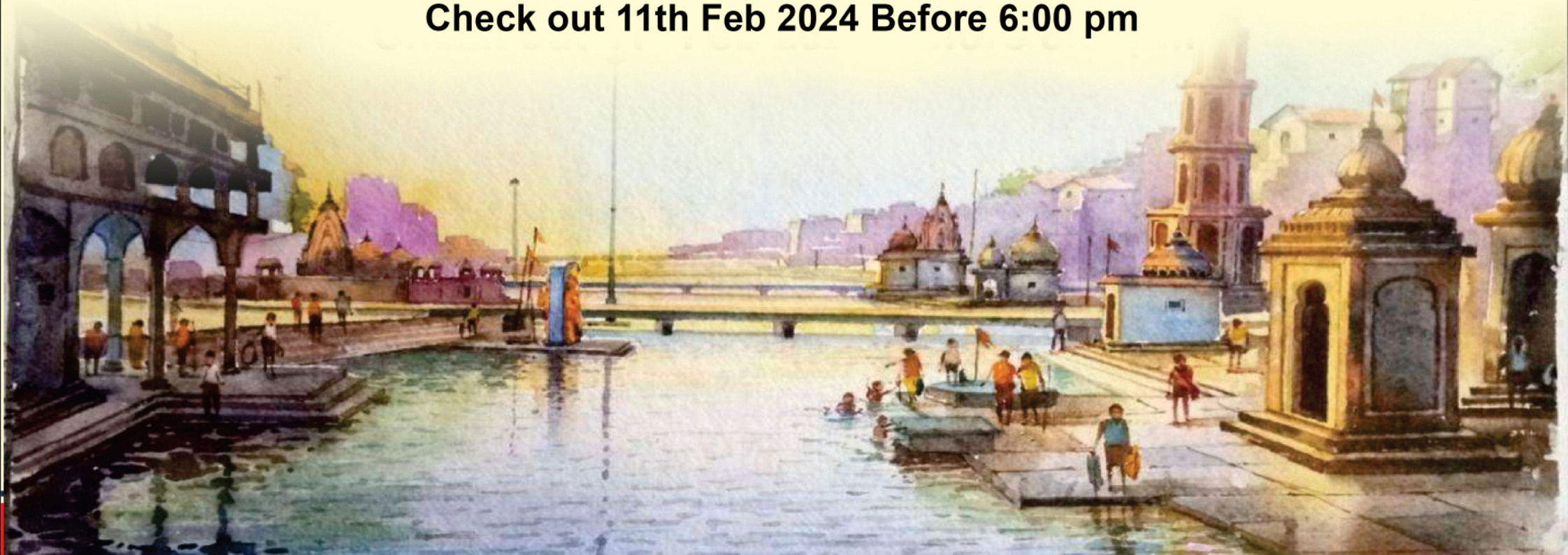


- Domestic and multinational companies in the healthcare and allied service sector
- Manufacturers and distributors of all types of surgical equipments
- Hi-tech appliances and high-end gadget/accessories manufacturers
- Medical research consulting firms
- Medical software solution providers
- Laboratory testing aids (material testers, raw products for basic science)
- Speciality hospitals
- Publishers of medical books and journals
- Real estate companies
- Automotive companies
- Local businesses/cottage industries

EXHIBITION TIMINGS

DATE/DAY	TIME START	TIME END
Day 1 - 8 th February 2024	0900 Hrs	1800 Hrs
Day 2 - 9 th February 2024	0900 Hrs	1800 Hrs
Day 3 - 10 th February 2024	0900 Hrs	1800 Hrs
Day 4 - 11 th February 2024	0900 Hrs	1300 Hrs

Stall Allotment & Check in 7th Feb 2024 @ 4:00 pm to 10:00 pm only
Check out 11th Feb 2024 Before 6:00 pm



PARTICIPATION OPPORTUNITIES



Platinum Position Participation Rs.30,00,000

(Probable participation- 1) ★

- Premium Position near Hall A
- 10 Food Coupons for (Breakfast, Lunch)
- Large Sized Stall 5x4mtr

Gold Position Participation Rs.25,00,000

(Probable participation- 1) ★

- Special Position near Hall A
- 7 Food Coupons for (Breakfast, Lunch)
- Large Sized Stall 4x3mtr

Silver Position Participation Rs.20,00,000

(Probable participation- 1) ★

- Special Position near Hall A
- 5 Food Coupons for (Breakfast, Lunch)
- Large Sized Stall 4x3mtr

Banquet Participation Rs. 30, 00,000

(Probable participation- 1) ■

- Special Wing stall at conference venue
- 5 Food Coupons for (Breakfast, Lunch) & 5 Banquet Dinner (10 Feb 2024 Saturday)
- Standees and flex board at the banquet venue and on the stage of the banquet.
- Stall Size 3mx3m

Welcome dinner Participation- 25,00,000 (Probable participation- 1) ■

- Special Wing stall at conference venue
- 5 Food Coupons for (Breakfast, Lunch) & 5 Welcome Dinner (9 Feb 2024 Friday)
- Standees and flex board at the Welcome Dinner venue and on the stage of the Welcome Dinner
- Stall Size 3mx3m

Lunch Participation charges 12, 00,000 per lunch (Probable participation- 3) ■

- Special Wing stall at conference venue
- 5 Food Coupons for (Breakfast, Lunch)
- Branding in Lunch Area
- Stall Size 3mx3m

Lunch Symposium charges 15, 00,000 (Probable participation- 1) ■

- Special Wing stall at conference venue
- 5 Food Coupons for (Breakfast, Lunch)
- Branding in Hall B on 10 Feb 2024
- Stall Size 3mx3m

Registration stall Participation charges Rs. 15, 00, 000 (Probable participation- 1)

- Registration stall at conference venue
- 5 Food Coupons for (Breakfast, Lunch)
- Branding in Registration counter

***All Stalls Prices are Excluding GST**

OTHER SPONSORSHIP OPPORTUNITIES

Hall A Participation charges Rs. 7, 00,000

(Probable participation- 1) (9th &10th Feb 2024) ■

- Regular stall - 1
- 5 Food Coupons for (Breakfast, Lunch)
- Branding in Hall A
- Stall Size 3mx3m

Hall B Participation charges Rs. 5, 00,000

(Probable participation- 1) (9th &11th Feb 2024) ■

- Regular stall - 1
- 5 Food Coupons for (Breakfast, Lunch)
- Branding in Hall B
- Stall Size 3mx3m

Fellowship Dinner Participation charges Rs. 9, 00,000

(Probable participation- 1) ■

- Regular stall - 1
- 5 Food Coupons for (Breakfast, Lunch) & 5 Dinner Coupons for Fellowship dinner
- Branding at Fellowship Venue
- Stall Size 3mx3m

OT Participation charges- Rs. 10, 00, 000 each

(Probable participation- 4) ■

- Branding at OT & On Screen While OT is Delivered
- 5 Food Coupons for (Breakfast, Lunch)
- Stall Size 3mx2m

Stall Charges:

- | | | |
|--|------------|----------------|
| 1) Premium Stall ■ | Size 3mx3m | Rs. 2,50,000/- |
| 2) Regular Stall ■ | Size 3mx3m | Rs. 1,50,000/- |



***All Stalls Prices are Excluding GST**

BOOKING & PAYMENT

- All booking requests to be made by sending an email to masicon2024nashik@gmail.com
- Kindly specify your interests along with any specific requirements that you may have e.g. request letters, appeal letters, pro-forma invoices, banking and finance details etc.
- All requests to be accompanied with company details like full legal name, address, PAN, GST, etc.
- The finance committee will review the request and call for further discussions.
- BLOCKING of exhibition space/ preferred stall is not permitted.
- Exhibition space/ stall can be selected from the available spaces at the time of realization of payment.

Applicable Taxes:

- All rates/ financial commitments mentioned above are exclusive of Goods and Services Tax.
- In-case of partnership packages, Goods and Services Tax (currently at 18%) to be paid directly under the 'Reverse Charge Mechanism' (RCM).
- In-case of exhibition, advertisement or registration packages, Goods and Services Tax (Currently at 18%) will be collected by MASICON 2024
- Kindly note that since the organization is registered in the state of Maharashtra and the services are being rendered in the state of Maharashtra, all TAX INVOICES will be provided using the CGST and SGST break-up.

Terms & Conditions:

- All Sponsorship/ exhibition/ advertising/ other opportunities have been quoted in gross terms (excluding taxes).
- Mandatory govt. taxes as applicable at the time of booking will be levied (currently GST at 18%).
- Fascia name must be submitted to the event organizers by email at least 15 working days prior to the event.
- The number of exhibitor badges provided with the participation have been outlined above. Should you need more badges, kindly pre-purchase them by writing to masicon2024nashik@gmail.com
- The exhibitor will have to abide by Fire and Safety norms of the venue/ contractor. A copy can be requested by writing an email to masicon2024nashik@gmail.com
- Each stall will be given power (Single Phase), 2 Chairs, 1 Table, Fascia Name as per their entitlements outlined above. Additional power or three Phase connection can be bought at additional cost.

- Dinner and Banquet invitation is not open to company personnel or exhibitors.
- No nailing will be allowed on octonorm stalls. For branding purposes only, normal double sided tapes can be used.
- Exhibitors can display banners and hoarding only within designated stall areas. No banners or display boards are allowed outside the designated stalls unless venue branding related partnerships have also been agreed upon.
- Any damage caused to the octonorm sheets or stall material will have to be compensated to the contractor.
- Subletting of stall will be considered as a breach of contract and in such a case the stall owner will be asked to vacate the stall with immediate effect and a fine of INR 1,00,000 + Taxes will be charged.
- Sharing of stall is strictly not allowed.
- Goods and Material displayed in stalls should be as per Government Rules & Regulations.
- Overnight retention of goods in respective stalls will be at the sole risk of the exhibitors. Organizers will take no responsibility for loss or damages of goods, banners or any other promotional material.
- No storage space for boxes, consumables etc. will be provided. Exhibitors are to make arrangements for this by themselves in their stall.
- Organizers reserve all rights to alter the stall layout or allocation of stalls.

In case of cancellation by the company, the organizer shall retain:

- 10% of the agreed amount if the cancellation/modification is made on or before 180 days till conference.
- 50% of the agreed amount if the cancellation/modification is made between 180- 60 days till conference.
- 100% of the agreed amount if the cancellation/modification is made 60 days till conference date

In Case of Event Cancellation due to any reason:

- Organizers will inform all partners/exhibitors about revised dates and extend same rates/packages.
- Not retain any amount if revised dates do not align with the expectations of the partners/exhibitors.

TRADE MAP



30 M WIDE

FREEMAN'S BRIDGE DRIVE WAY
ENTRANCE
(CLOSED DURING EVENT)

TRIMBAKESHWAR ROAD




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LEGENDS	SIZE	PARTICULARS	QUANTITY
[Red]	3 X 2 M	SUPER PREMIUM STALL	12
[Yellow]	3 X 2 M	PREMIUM STALL	27
[Light Blue]	3 X 3 M	REGULAR STALL	70
[Red]	3 X 3 M	★ SPL. POSITION PLATINUM	01
[Green]	3 X 3 M	★ SPL. POSITION GOLD	01
[Light Green]	3 X 3 M	★ SPL. POSITION SILVER	01
[Brown]	3 X 3 M	DELICATE KIT COUNTER	113
[Purple]	3 X 3 M	REGISTRATION COUNTER D, OC, SPOT, HELP DESK	5
[Grey]	3 X 3 M	FOOD STALLS	12
[Light Green]	1823 SQM	FOOD ZONE	
[Light Green]	572 SQM	FACULTY FOOD ZONE	
[Light Green]	2800 SQM	EXHIBITION ZONE	
			130

MASTER PLAN OF EVENT AT DEMOCRACY RESORT NASHIK

CLIENT : BODHANKAR EVENTS

STHAPATI PLANNERS & DEVELOPERS PVT.LTD.

▲ ARCHITECTS ▲ URBAN PLANNERS ▲ DEVELOPERS
▲ INTERIOR DESIGNERS ▲ LANDSCAPE DESIGNERS

PLOT NO.- Central facility building opp. Sarware, n-7, 1400, Arangabad (M.S.)-431003

Phone: +91-9422209648, 9158475253

www.sthapatibiz, E-mail: sthapatii.arch@yahoo.co.in

MASTER PLAN OF EVENT AT DEMOCRACY RESORT NASHIK



CONTACT US

Secretariat Correspondence Address



**NASHIK
SURGICAL
SOCIETY**

Nashik Surgical Society
1floor, IMA, Shalimar, Nashik

Dr. Mahesh Malu
Organising Secretary
MASICON2024 - NASHIK
Email:- masicon2024nashik@gmail.com



CORPCON EVENTS,
UNIT OF BODHANKAR EVENTS LLP ,

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MUMBAI, PUNE, NASHIK

